

Emma Churchman Press Kit

Endorsements

Endorsements for Navigating the Deep End: Resilient Leadership in a Volatile World (4 pages)

By Emma Churchman, MDiV

"Navigating the Deep End is a powerful reminder that resilient leadership is built on presence, connection, and hope - values women business owners live every day. Emma Churchman honors Pam Prince-Eason's legacy beautifully while offering practical guidance for leaders navigating uncertainty with heart."

Jen Earle, CEO
National Association of Women Business Owners

"Emma Churchman argues convincingly that volatility is now the operating context for leadership. In *Navigating the Deep End*, she goes beyond surface level resilience and delivers a practical, experience based framework rooted in neuroscience and real business leadership."

Camille Burns, CEO
Women Presidents Organization

"Volatility is the new normal, challenging today's leaders to constantly adapt while maintaining operational stability. Emma Churchman names what happens inside leaders under pressure, how stress narrows our thinking and fractures connections - then she gives a better way forward."

Navigating the Deep End is a book about resilience that doesn't romanticize "the struggle." It equips you to stay present, build trust and make decisions you can stand behind, even when everything around you is shifting. It belongs on every executive's desk."

Angela Dingle, CEO
Women Impacting Public Policy (WIPP)

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"Navigating the Deep End is a powerful and honest guide for leaders facing real-world volatility. Emma Churchman offers a framework that is both practical and human - showing how presence, connection, meaning, and hope can steady us and our organizations when norms change. The stories of strong leaders in this book reflect courage and resilience. The experiences of these women leaders remind us that leadership isn't about perfection - it's about staying grounded, leading with heart, being transparent and remaining true to your convictions."

Erica T. Kuhlmann, CEO and President
Women's Business Development Center

"Women entrepreneurs and business leaders are being tested like never before, and those who survive and thrive in this environment will be leaders who are resilient, purposeful, and kind - individuals who make their teams feel seen, valued, and empowered. In *Navigating the Deep End*, Emma Churchman brings these qualities to life through practical insight and compelling real-world stories, offering a timely roadmap for leading with clarity and courage in a volatile world. The book also honors the legacy of Pamela Prince-Eason, reminding us that resilience isn't a slogan - it's a daily practice that strengthens teams, communities, and lasting impact."

Monica S. Smiley
Publisher/CEO, Enterprising Women
President/Founder, Enterprising Women Foundation

"Navigating the Deep End is a powerful, purpose-driven guide for leaders who want to expand access, accelerate opportunity, and deliver measurable economic impact - especially in volatile, high-stakes environments. Through practical insight and real-world examples, Emma Churchman and the included case studies set a clear standard for sustained, outcomes-based leadership that translates across industries and extends to women and historically under-resourced populations globally seeking to reach their full potential. The book is also a meaningful tribute to Pamela Prince-Eason and the legacy of advocacy she embodied - guiding those carrying this work forward with clarity, discipline, and heart."

Cheryl Harris, Doctoral Candidate
Chair of the WBENC Board

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“With powerful, captivating stories from authentic leaders, this book delivers poignant lessons that inspire the reader to become a better human being and a stronger, human-centered leader.”

Hannah Kain
President & CEO, ALOM
Chair of WBENC Forum

“Emma Churchman has written the rare leadership book that meets you on a hard day. *Navigating the Deep End* speaks directly to leaders navigating disruption, pressure, and personal responsibility with no easy answers. Her framework is practical, memorable, and deeply needed right now. Leaders who apply these principles will not only endure volatility, they will build cultures that adapt and lead with integrity.”

Lisa Riggs, Sock Queen & CEO
Spirit Sox

“Living in a world of uncertainty, crises often hit when we least expect them. In *Navigating the Deep End*, Emma Churchman challenges readers to confront difficult questions, bring calm to chaos, and face their internal struggles with honesty. Through a compelling blend of real-life stories and science-based insights, Churchman redefines true leadership - not as powering through, but as the willingness to lead with authenticity, vulnerability, and resilience. Her framework of presence, connection, meaning, and hope provides a practical and inspiring roadmap for anyone navigating life's deep waters. This book is both a guide and a source of encouragement for readers seeking to lead with courage and heart.”

Tammy Cohen, Founder & Chief Visionary Officer
InfoMart

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“Navigating the Deep End delivers clear, actionable insights for leading through complexity and constant change. The book equips leaders with the mindset and practical tools to challenge outdated leadership models and build a more effective, lifelong leadership practice.”

Peggy Del Fabbro, CEO
M. Davis & Sons Inc.

“This leadership book on resilience stands apart as a genuine roadmap for those who wish to lead with humanity, courage, and trust in their intuition. Eschewing dense theory, it offers practical guidance and real-world stories, empowering readers to navigate adversity with empathy, authenticity, and grace. Emma Churchman inspires leaders to embrace vulnerability, connect authentically, and foster resilient teams.”

Theresa Harrison
Inclusive Procurement Leader